

WTKR-TV
720 Boush Street
Norfolk, VA 23510-1583
(757)446-1000

www.wtkr.com

And:

Mentzer Media
600 Fairmount Avenue
Suite 306
Towson, MD 21286

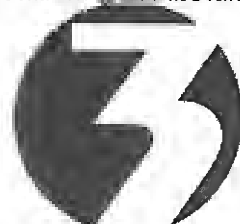
CONTRACT

<u>Contract / Revision</u> 565763 /		<u>Alt Order #</u> 07894324
<u>Product</u> AMER 4 PROSPERITY		
<u>Contract Dates</u> 08/08/12 - 08/14/12		<u>Estimate #</u> 11288
<u>Advertiser</u> Americans For Prosperity		<u>Original Date / Revision</u> 08/07/12 / 08/07/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTKR	<u>Account Executive</u> Jamie Andrus	<u>Sales Office</u> Washington, D.C.
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 1021	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	3	08/08/12	08/12/12	Newschannel 3 News	6-7am		:30			NM	3	\$1,095.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--111--				3	\$365.00			
2	3	08/08/12	08/12/12	CBS This Morning	7-9a		:30			NM	3	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--111--				3	\$280.00			
3	3	08/08/12	08/12/12	NewsCha 3 News First @ 4p	358-5pm		:30			NM	3	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--111--				3	\$280.00			
4	3	08/08/12	08/12/12	Newschannel 3 News	6-630pm		:30			NM	3	\$1,515.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--111--				3	\$505.00			
5	3	08/08/12	08/12/12	7-730pm	7-730pm		:30			NM	2	\$1,170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--111--				3	\$585.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	3	08/06/12-08/12/12	7-730pm	7-730pm	---WThF---	:30		\$585.00	NM		
	Credited											
6	3	08/08/12	08/12/12	Lete News (M-F)	11-1135p		:30			NM	3	\$2,280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--111--				3	\$760.00			
7	3	08/08/12	08/12/12	Late Night with David Letterman	1135pm-1235am		:30			NM	3	\$705.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--111--				3	\$235.00			
8	3	08/08/12	08/08/12	Wednesday Prime	9-10pm		:30			NM	1	\$1,925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--W----				1	\$1,925.00			
9	3	08/08/12	08/08/12	Wednesday Prime	10-11pm		:30			NM	1	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--W----				1	\$1,375.00			
10	3	08/09/12	08/09/12	Thursday Prime	9-10pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---T---				1	\$1,925.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision	Alt Order #
585763 /	07894324

Contract Dates	Product	Estimate #
08/08/12 - 08/14/12	AMER 4 PROSPERITY	//288

Advertiser	Original Date / Revision
Americans For Prosperity	08/07/12 / 08/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u>												
1	3	08/06/12-08/12/12		Thursday Prime	9-10pm	----Th----	:30		\$1,925.00	NM		
Credited												
11	3	08/09/12	08/09/12	Thursday Prime	10-11pm		:30			NM	1	\$1,785.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 ----T--- 1 \$1,785.00												
12	3	08/10/12	08/10/12	Friday Prime	10-11pm		:30			NM	1	\$1,375.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 ----F-- 1 \$1,375.00												
E 13	3	08/11/12	08/11/12	Newschannel 3 News	6-630pm		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 -----S- 1 \$170.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 3 08/06/12-08/12/12 Newschannel 3 News 6-630pm -----Sa-- :30 \$170.00 NM Credited												
14	3	08/11/12	08/11/12	Saturday Prime	9-10pm		:30			NM	1	\$555.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 -----S- 1 \$555.00												
15	3	08/11/12	08/11/12	Saturday Prime	10-11pm		:30			NM	1	\$830.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 -----S- 1 \$830.00												
16	3	08/12/12	08/12/12	Face the Nation	1030-11am		:30			NM	1	\$555.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 -----S 1 \$555.00												
17	3	08/12/12	08/12/12	Sunday Prime	7-8pm		:30			NM	1	\$1,785.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 -----S 1 \$1,785.00												
18	3	08/12/12	08/12/12	Sunday Prime	9-10pm		:30			NM	1	\$1,515.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 -----S 1 \$1,515.00												
19	3	08/12/12	08/12/12	Sunday Prime	10-11pm		:30			NM	1	\$1,375.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 -----S 1 \$1,375.00												
20	3	08/12/12	08/12/12	1135pm-1205am	1135pm-1205am		:30			NM	1	\$210.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 -----S 1 \$210.00												
21	3	08/13/12	08/14/12	Newschannel 3 News	6-7am		:30			NM	2	\$730.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/13/12 08/19/12 11----- 2 \$365.00												
22	3	08/13/12	08/14/12	CBS This Morning	7-9a		:30			NM	2	\$560.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/13/12 08/19/12 11----- 2 \$280.00												
23	3	08/13/12	08/14/12	NewsCha 3 News First @ 4p	358-5pm		:30			NM	2	\$560.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/13/12 08/19/12 11----- 2 \$280.00												
24	3	08/13/12	08/14/12	Newschannel 3 News	6-630pm		:30			NM	2	\$1,010.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/13/12 08/19/12 11----- 2 \$505.00												
25	3	08/13/12	08/14/12	7-730pm	7-730pm		:30			NM	2	\$1,170.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												

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Contract Dates	Product	Estimate #
08/08/12 - 08/14/12	AMER 4 PROSPERITY	//288

Advertiser	Original Date / Revision
Americans For Prosperity	08/07/12 / 08/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals SpotsAmount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	11-----				2	\$585.00			
26	3	08/13/12	08/14/12	Late News (M-F)	11-1135p		:30			NM	2	\$1,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	11-----				2	\$760.00			
27	3	08/13/12	08/14/12	Late Night with David Letterman	1135pm-1235am		:30			NM	2	\$470.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	11-----				2	\$235.00			
28	3	08/13/12	08/13/12	Monday Prime	10-11pm		:30			NM	1	\$1,655.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	M-----				1	\$1,655.00			
29	3	08/14/12	08/14/12	NCIS	8-9pm		:30			NM	1	\$2,060.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-T-----				1	\$2,060.00			
30	3	08/14/12	08/14/12	Tuesday Prime	9-10pm		:30			NM	1	\$1,785.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-T-----				1	\$1,785.00			
N 31	3	08/09/12	08/09/12	Redskins Preseason	4p-1xm		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---T---				1	\$500.00			
N 32	3	08/11/12	08/12/12	Golf	Various		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----SS				1	\$500.00			
N 33	3	08/13/12	08/13/12	Monday Prime	10-11pm		:30			NM	1	\$1,655.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	M-----				1	\$1,655.00			
Totals											51	\$35,905.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/14/12	51	\$35,905.00	\$30,519.25
Totals	51	\$35,905.00	\$30,519.25

Signature: _____ Date: _____

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